

## Business Skills for All Nonbusiness Majors

"GSB Student Services" <StudentServices@bsad.uvm.edu> Summer U Test  
Sent to 2 recipients on May 23, 2016 1:59 pm



**8.6**  
Mailing  
Score

— this mailing  
— community avg

Opens

**50%**

1 opens

Clicks

**0%**

0 unique clicks

Delivery

**100%**

2 delivered  
0 bounced

Opt-outs

**0**

0% of recipients

Shares

**0**

### OPENS BY DEVICE

**100.0%** Desktop

**0%** Mobile

### OPENS BY CLIENT

**0%** AOL

**0%** AppleMail

**0%** Gmail

**100.0%** Outlook

**0%** Outlook.com

**0%** Yahoo! Mail

**0%** Unknown

### CLICK ANALYSIS

The image shows a preview of an email from The University of Vermont, Grossman School of Business. The email content includes a header with the university name and school name, a photo of two students, and text about a summer course. It features three green buttons: "More Summer Information", "Summer Housing", and "Summer Dining Information". The email also mentions a 30% discount on tuition and a chance to fulfill credit requirements. At the bottom, it says "We URGE YOU TO REGISTER SOON TO ENSURE A SPOT IN THE COURSES YOU WANT TO TAKE" and includes the university logo and contact information.

The University of Vermont  
**GROSSMAN SCHOOL OF BUSINESS**

Hi [member first\_name default="Student" %]  
This summer, gain the hands-on experience you need to prepare for your future career by enrolling in Business in a Changing World (BSAD 096).  
The course is led by Thomas Citardien, MBA, who has real-world experience in Systems Engineering, Consulting, Reporting Analysis and Asset Transfer for Janus Mutual Funds, and IT and Telecommunications.  
Learn about entrepreneurship, accounting, organizational behavior, finance, operations management, information systems, marketing, business ethics, organizing business ventures, and more.  
Plus, use decision-making and productivity software tools during the course.  
Register [HERE](#).

[More Summer Information](#)  
[Summer Housing](#)  
[Summer Dining Information](#)

UVM Summer University offers a 30% discount on tuition, residential full weekly meals, flexible meal plans, and a chance to fulfill credit requirements as you gain valuable knowledge and skills working with our faculty.  
Register soon to ensure your place in the Business in a Changing World course. If you need help with your registration, please contact [studentenroll@bsad.uvm.edu](mailto:studentenroll@bsad.uvm.edu).

Best Regards,  
GSB Student Services Office

WE URGE YOU TO REGISTER SOON TO ENSURE A SPOT IN THE COURSES YOU WANT TO TAKE

The University of Vermont  
GROSSMAN SCHOOL OF BUSINESS

Manage your preferences | Opt out using TrueRelevance™  
Get the full experience! Sign up to receive our future emails.  
View the email source.

2015 Prospect Street  
Rochester, VT 05601-0100

This email was sent to [hsd@uvm.edu](mailto:hsd@uvm.edu).  
If you are unable to view this email, click on the address link.

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