

# Accounting Is for You!

"GSB Student Services" <StudentServices@bsad.uvm.edu> Summer U Test  
Sent to 2 recipients on May 23, 2016 1:56 pm



**—** this mailing  
**—** community avg

Opens

**50%**

1 opens

Clicks

**0%**

0 unique clicks

Delivery

**100%**

2 delivered  
0 bounced

Opt-outs

**0**

0% of recipients

Shares

**0**

## OPENS BY DEVICE

**100.0%** Desktop

**0%** Mobile

## OPENS BY CLIENT

**0%** AOL

**0%** AppleMail

**0%** Gmail

**100.0%** Outlook

**0%** Outlook.com

**0%** Yahoo! Mail

**0%** Unknown

## CLICK ANALYSIS

The image shows a preview of an email from The University of Vermont. The header features the university logo and the text 'GROSSMAN SCHOOL OF BUSINESS'. Below this is a photograph of a group of students and faculty members standing in front of a building entrance. The main body of the email contains the following text:

**UVM SUMMER REGISTRATION IS NOW OPEN AND TUITION IS DISCOUNTED BY 30%**

H4 (% member first\_name default-"Student" %):

Is the Certified Public Accounting exam (CPA) in your future? Check out the Grossman School of Business (GSB) classes this summer in accounting. GSB summer course offerings include:

- BSAD 060: Financial Accounting
- BSAD 061: Managerial Accounting
- BSAD 192: Intermediate Accounting II
- BSAD 295: Current Financial Reporting

Please review the course list to find other Grossman School of Business courses that may interest you and learn more about the Pre-Master of Accountancy to Master of Accountancy at UVM!

UVM Summer University offers a 30% discount on tuition and a chance to fulfill credit requirements as you gain valuable knowledge and skills working with our faculty.

Register soon to ensure your place in the courses you want to take. If you need help determining which courses to register for, contact [studentservices@bsad.uvm.edu](mailto:studentservices@bsad.uvm.edu) first.

Best Regards,  
GSB Student Services Office

**WE URGE YOU TO REGISTER SOON TO ENSURE A SPOT IN THE COURSES YOU WANT TO TAKE**

The footer of the email includes the University of Vermont logo and the text 'SUMMER UNIVERSITY'. At the bottom of the preview, there is a small text block with links for managing preferences, signing up for newsletters, and a copyright notice for 2016 Prospect Street, Burlington, VT 05401 US. The email was sent to [bsad@uvm.edu](mailto:bsad@uvm.edu). To continue receiving emails, add us to your address book. The email is powered by Emma.