

Summer Classes for You! Get Ahead!

"GSB Student Services" <StudentServices@bsad.uvm.edu> GSB UG List 2016_04_21
Sent to 936 recipients on May 9, 2016 10:30 am



7.0
Mailing Score

this mailing
community avg

Opens
28%
265 opens

Clicks
3%
8 unique clicks

Delivery
100%
936 delivered
0 bounced

Opt-outs
0
0% of recipients

Shares
0

OPENS BY DEVICE

47.4% Desktop
52.6% Mobile

OPENS BY CLIENT

0% AOL
35.4% AppleMail
1.8% Gmail
1.2% Outlook
0.3% Outlook.com
0% Yahoo! Mail
61.4% Unknown

CLICK ANALYSIS

The screenshot shows an email from the University of Vermont's Grossman School of Business. The header features the school's name and a photo of students. The main text announces that "UVM SUMMER REGISTRATION IS NOW OPEN AND TUITION IS DISCOUNTED BY 30%". It lists several business courses with their IDs and titles, such as BUSN 100 (Business Writing) and BUSN 101 (Leadership, Organizational Behavior). At the bottom, there are three buttons: "Maximize Registration", "Summer Housing", and "Summer Course Information". The footer includes the university's name and the Emma logo.