

# Accounting Is for You!

"GSB Student Services" <StudentServices@bsad.uvm.edu> 2 groups  
Sent to 6,010 recipients on Apr 29, 2016 11:30 am



**—** this mailing  
**—** community avg

**Opens**  
**24%**  
1,410 opens

**Clicks**  
**3%**  
36 unique clicks

**Delivery**  
**99%**  
5,931 delivered  
81 bounced

**Opt-outs**  
**24**  
0% of recipients

**Shares**  
**0**

## OPENS BY DEVICE

**73.5%** Desktop

**26.5%** Mobile

## OPENS BY CLIENT

**0.1%** AOL

**13.1%** AppleMail

**23.9%** Gmail

**19.9%** Outlook

**0.7%** Outlook.com

**1.5%** Yahoo! Mail

**40.5%** Unknown

## CLICK ANALYSIS

