

## REMINDER - Med School Prep Info Session 4 pm ONLINE

"Colleen Fairchild" <colleen.fairchild@uvm.edu> 2 groups  
Sent to 2,077 recipients on May 2, 2016 10:45 am



**7.8**  
Mailing Score

— this mailing  
— community avg

Opens

**41%**  
840 opens

Clicks

**3%**  
26 unique clicks

Delivery

**100%**  
2,074 delivered  
3 bounced

Opt-outs

**24**  
1% of recipients

Shares

**0**

### OPENS BY DEVICE

**62.5%** Desktop

**37.5%** Mobile

### OPENS BY CLIENT

**0%** AOL

**11.6%** AppleMail

**27.5%** Gmail

**1.9%** Outlook

**0.3%** Outlook.com

**1.2%** Yahoo! Mail

**57.5%** Unknown

### CLICK ANALYSIS

A screenshot of an email from the University of Vermont College of Medicine. The email is titled 'UVM College of Medicine Summer Medical Prep Program'. It includes a header with the college logo and a photo of students. The main body of the email contains a 'Dear Student:' greeting, a reminder of an online information session on May 2, 2016, and a list of three steps to register for the program. A 'Click Here to Learn More' button is visible at the bottom of the email content. The footer of the email includes the university name and contact information for Colleen Fairchild.

**COLLEGE OF MEDICINE**

**EDUCATION**  
Training & career  
paths in medicine  
and biomedical  
research.

**UVM College of Medicine Summer Medical Prep Program**

Dear Student:

Don't miss today's ONLINE information session, May 2, 2016, from 4 to 5 PM, to learn more about the UVM College of Medicine Summer Medical School Prep Program.

Join the information session in three easy steps:

1. Click here for access
2. Type your name
3. Click on the 'Enter Room' button

Throughout the program, you will prepare for the revised MCAT with didactic sessions and integrative practice questions, expand clinical shadowing experiences, and prepare for medical school interviews.

Seats are limited for the program. Register online.

Best,

Colleen Fairchild  
Program Coordinator, UVM Summer Med Prep Program  
802-656-8670 or colleen.fairchild@uvm.edu

[Click Here to Learn More](#)

**The University of Vermont**  
COLLEGE OF MEDICINE

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